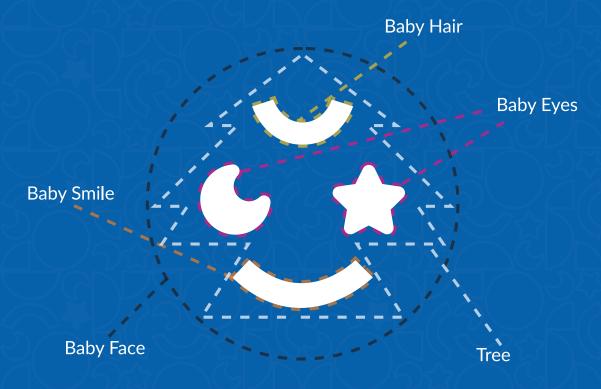
LOGO CONCEPT



The idea of the logo is to form a simplified face of a happy baby in a way that forms a virtual tree . the multi shapes and colors goal to express the diversity of things in the company

LOGO USAGE















COLORS





R: 7 - G: 96 - B: 170

R: 227 - G: 8 - B: 126





R: 185 - G: 205 - B: 50 R: 240 - G: 146 - B: 32

FONT

Lato

Light	BABYTREE
Regular	BABYTREE
Medium	BABYTREE
Bold	BABYTREE
Black	BABYTREE

LOGO TYPE FONT

CREO - ExtraBold



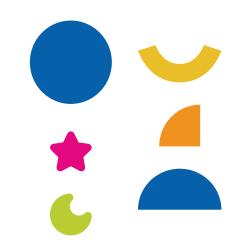
baby tee

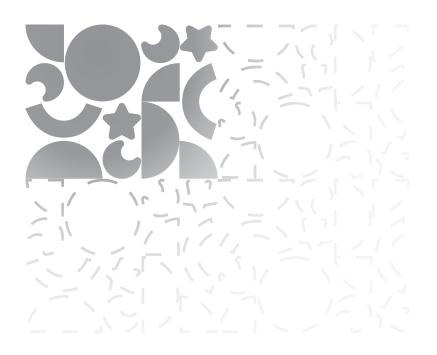
baby tee



baby tee baby tee

PATTERN







Filled & Colorfull



Lineal with a Colorfull Background

DYNAMIC LOGO



















